

Alex Barker

Product Designer

CONTACT

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EXPERIENCE

- **Workfront / UX Designer**

September 2019 - Present, Lehi

I am currently in charge of maintaining and adding to Workfront's design system. I am also onboarding a new designer to take over and lead the design system team.

I am the sole designer over Workfront's enrollment experience, which is the first step in migrating over 350,000 customers to Workfront's redesigned experience.

- **Workfront / UX Design Associate**

August 2018 - Sept 2019, Lehi

I was responsible for redesigning Workfront's entire Search experience which receives 3 million search queries each month.

I was the lead designer responsible for the development of a brand new global navigation pattern that was flexible enough for Workfront's range of customers.

- **Hashtagger / Freelance UX Designer**

February 2018 - June 2018, New York City

I was brought on to expand Culdesac's mobile app Hashtagger to web and tablet devices.

EDUCATION

Otis College of Art & Design / Industrial Design

August 2012 - 2017, Los Angeles

Performed the design process with products ranging from mobile apps, furniture, electronics, and soft goods.

SKILLS

Design: Strategy and vision presentation / interaction design / information architecture / wireframing / whiteboarding / motion design / Principle

Prototyping: Rapid prototyping with Sketch and InVision / Figma / flowcharts / microinteractions / HTML / CSS

Research: Data tagging and analysis in Pendo / usability studies / A/B testing / ethnographic field studies / card sorting

Other: Start-up and enterprise level design experience, business minded, developing and facilitating workshops, mountain biking, paddleboarding, netflixing, woodworking.

References available upon request